



LadyinTechverse

Media Kit — Newsroom Boilerplate

ladyintechverse.com

For Press, Media, and Journalist Use

Prepared by Fahiza S. (F.S.) | Founder, LadyinTechverse | Singapore

How to Use This Document

This document contains two ready-to-publish versions of the LadyinTechverse official boilerplate.

- Use '**About LadyinTechverse (Short)**' for press release footers, contributor bios or credits, and broadcast mentions.
- Use '**About LadyinTechverse (Full)**' for feature articles, editorial profiles, investor communications, and media kit pages.

Both versions are approved for publication without further amendment. For interview requests, media enquiries, or additional assets, visit ladyintechverse.com.

ABOUT LADYINTECHVERSE (SHORT)

For press release footers, contributor bios or credits, and broadcast mentions. Approximately 90 words.

About LadyinTechverse (Short)

LadyinTechverse is a Singapore-based thought leadership platform delivering practitioner-grade insight on AI strategy, marketing transformation, and marketing technology. Founded by Fahiza S., a fractional CMO and former Temasek Holdings staff with enterprise leadership experience spanning MNCs, regulated industries, and startups, the platform publishes across blog, podcast, audiobook, and an AI-powered SEO Agent auditing tool. LadyinTechverse cuts through industry hype to deliver practical answers on AI strategy, marketing transformation, and emerging search optimisation frameworks, including SXO, GEO, and AEO, for marketers, founders, and business leaders navigating the AI era. Visit ladyintechverse.com.



ABOUT LADYINTECHVERSE (FULL)

For feature articles, editorial profiles, media kit pages, and investor communications. Approximately 185 words.

About LadyinTechverse (Full)

LadyinTechverse is a Singapore-based thought leadership platform at the intersection of AI strategy, marketing transformation, and digital innovation. Founded by Fahiza S., a fractional CMO and former Temasek Holdings staff with enterprise leadership experience spanning MNCs, regulated industries, and startups, the platform delivers practitioner-grade intelligence that senior decision-makers and growth-minded professionals can immediately apply.

The platform operates across a blog, podcast, audiobook series, and an AI-powered SEO Agent auditing tool, giving its audience multiple access points to rigorous, hype-free analysis of the technologies and strategies reshaping modern business. Areas of focus include generative AI, search experience optimisation, AI-first marketing frameworks, workflow automation, and strategic communications in high-consideration markets.

Fahiza S. brings more than 18 years of experience in brand positioning, go-to-market strategy, executive narrative, and revenue-aligned marketing systems, with a demonstrated ability to translate complex technology into commercially decisive narratives. LadyinTechverse cuts through industry hype to deliver practical answers on AI strategy, marketing transformation, and emerging search optimisation frameworks, including SXO, GEO, and AEO, for marketers, founders, and business leaders navigating the AI era.

LadyinTechverse is where digital innovation finds its voice.

Visit ladyintechverse.com.

MEDIA ENQUIRIES

For interview requests, asset downloads, and press enquiries:

ladyintechverse.com or email: [press \[at\] ladyintechverse.com](mailto:press@ladyintechverse.com)